



IONWAYS DRINKING WATER COST ANALYSIS/COST COMPARISON IN USD

Water Type	Product	Average Size/ Retail Price	Water Price Per Gallon	Annual Water Cost	15 Year Total Cost
Fiji		6 x 16.9 fl oz \$6.99	\$8.82	\$9,657.90	\$144,868.50
Evian		6 x 16.9 fl oz \$5.99	\$7.49	\$8,201.55	\$123,023.25
Dasani		24 x 16.9 fl oz \$5.99	\$1.89	\$2,069.55	\$31,043.25
Aquafina		24 x 16.9 fl oz \$4.99	\$1.59	\$1,741.05	\$26,115.75
Arrowhead Home Delivery		20 Gallons \$29.96	\$1.49	\$1,631.55	\$24,473.60
Athena		\$2195.00	\$0.28	\$306.66	\$4,600.00

The 15-year IonWays water information is based on the Athena model, with a retail price of \$2,195.00 USD. It also includes the cost of a sediment filter replaced twice annually (\$40), and Biostone Plus filter (\$79), replaced once annually, \$20 annually shipping and the average cost of tap water at the rate of \$.005 per/gallon in California. (California's water costs are more than twice that of the mid-west and eastern U.S.) Other real financial savings can be realized AND you can make an environmental contribution! For example, you can save on many chemical based household cleaners and disinfectants, skin toner, after-shave, hair rinse, mouth wash, etc. Conservatively, this could save \$15 / \$30 per month or \$180 / \$360 per year or better yet \$2,700 / \$5,400 USD over 15 years!. **This alone would more than pay for the Athena!**

NOTE: Figures were calculated based on a family of four, using a recommended daily water consumption formula of 3/4 the body weight of each individual in ounces of water. Father – 190 lbs, Mother – 160 lbs, 13 year old son – 100 lbs, 10 year old daughter – 75 lbs. Weights based on National Center for Health Statistics for average weights of individuals living in the United States. This family should consume 384 oz, 3 gallons of water each day. The calculations above have been figured using 3 gallons of daily consumption.